

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

SEPTEMBER 25, 2015



CONTACT:

Cara Brown
Director of Communications
202.489.9901
cara@eoydc.org



NEW ERA FOR OAKLAND URBAN OASIS

The East Oakland Youth Development Center to officially unveil its state of the art campus to the community.

OAKLAND, CA SEPTEMBER 25, 2015 - For 37 years the East Oakland Youth Development Center has been committed to enhancing opportunities for Oakland youth, helping them become future leaders. This Tuesday, September 29th, Mayor Libby Schaaf and actor Mark Curry are amongst a few prominent Oakland community members that will be helping EOYDC unveil their renovated twenty-seven thousand square foot campus. After undergoing an \$11M capital campaign led by EOYDC's visionary CEO, Regina Jackson, the expanded facility features several new, state-of-the-art spaces including a martial arts dojo and yoga studio, Apple Mac lab, acoustically sound music room, and new office spaces. The new art and ceramics studio opens onto a rooftop deck, where The San Francisco Foundation's landmark \$34M Oakland investment announcement took place this past July. Magic Johnson's HP lab as well as murals created by Robert Caillier and legendary Oakland artist Keith "K-Dub" Williams, are lasting artifacts of the center's rich legacy.

Since the start of 2015, several EOYDC alumni have returned to the organization as full time staff. Castlemont alumna, Selena Wilson - a participant at the center from age 4 through college, now serves as Vice President. Former EOYDC track team member, Cara Brown, leads communications and media. Landon Hill and Shay Pratt--both participants less than a decade ago--are now program leads. With a virtually new facility and a the next generation of leadership in place, this ribbon cutting ceremony marks the start of an exciting new era for EOYDC and the East Oakland community.

WHO : *Available for interviews:*

- *Regina Jackson, President and CEO, Executive Director East Oakland Youth Development Center*
- *Selena Wilson, Vice President, East Oakland Youth Development Center*

WHAT : Ribbon Cutting Ceremony

WHEN : Tuesday, September 29th 2015, 3pm

WHERE : East Oakland Youth Development Center 8200 International Blvd. Oakland, CA 94621

###

ABOUT EOYDC Founded in 1978, the East Oakland Youth Development Center develops social and leadership capacities of youth and young adults (ages 5 – 24) preparing them for employment, higher education and leadership opportunities. The center serves 2000 annually with education, career, health & wellness, and arts programming. The center is open Monday - Friday from 9 am to 7 pm and is located at 8200 International Blvd, Oakland, CA 94621. For more information call (510) 569-8088 or visit www.eoydc.org.